M&S
CORPORATE
— GIFTS —

Key gifting moments 2024

In this handy gifting calendar, we've collated the key gifting moments for you to embrace this year – from Mental Health Awareness Week to Eid. Keep a copy to hand so you never miss a gifting moment. Save it to your desktop, send it to colleagues, or even print it out.

Or to see just how much year-round gifting means to your recipients, explore our Impact of Gifting page.

Learn more

WINTER

JAN

MAKE A POSITIVE START AND BUILD PERSONAL CONNECTIONS.

JAN
NATIONAL HOBBY MONTH
GIVE LEISURE TIME A NEW LEASE OF LIFE

JAN
2nd
BACK TO BUSINESS

JAN
8th
NATIONAL GLUTEN-FREE DAY

JAN
15th
BLUE MONDAY

JAN
25th
SANTES DWYNWEN
(WELSH PATRON SAINT OF LOVERS)
BURNS NIGHT
SHARE A WEE DRAM

FEB

SHOW CARE AND KINDNESS WITH THOUGHTFUL GIFTING.

FEB
LBGTQ+ HISTORY MONTH

FEB
2nd
TIME TO TALK DAY

FEB
5th
NATIONAL APPRENTICESHIP WEEK
TREAT YOUR JUNIOR EMPLOYEES

FEB
10th
CHINESE NEW YEAR

FEB
13th
SHROVE TUESDAY OR 'PANCAKE DAY'

FEB
14th
VALENTINE'S DAY
ROSES ARE RED

FEB
17th
RANDOM ACTS OF KINDNESS DAY

FEB
20th
WORLD DAY OF SOCIAL JUSTICE
INCLUSIVE GIFTS FOR EVERYONE

SPRING

MAR

TAKE TIME TO CELEBRATE TOGETHERNESS.

MAR
1st

ST DAVID'S DAY

PUT A SPRING IN THEIR STEP

MAR
8th

INTERNATIONAL WOMEN'S DAY

MAR
10th

MOTHER'S DAY

TREAT THE MUMS – OR 'WORK MUMS' – IN YOUR OFFICE

MAR
10th

RAMADAN STARTS

MAR
20th

INTERNATIONAL DAY OF HAPPINESS

PUT SMILES ON FACES

MAR
25th

HOLI

(HINDU FESTIVAL OF COLOUR)

MAR
31st

TRANSGENDER DAY OF VISIBILITY

MAR
31st

EASTER SUNDAY

EGG-STRA SPECIAL REWARDS FOR EVERYONE!

APR

SPEND A LITTLE NOW, AND REAP THE REWARDS LATER.

APR
5th

END OF THE FINANCIAL YEAR

INVEST REMAINING BUDGET IN YEAR-ROUND GIFTING

APR
10th

EID AL-FITR

APR
13th

VAISAKHI

(SIKH FESTIVAL)

MARK THIS SPECIAL OCCASION

APR
15th

WORLD ART DAY

APR
21st

NATIONAL TEA DAY

BUILD BONDS WITH A GOLD-BLEND BREW

APR
22nd-30th

PASSOVER

(JEWISH HOLIDAY)

APR
22nd

EARTH DAY

SUSTAINABLE FASHION THAT DOESN'T COST THE EARTH

MAY

BE A FORCE FOR GOOD: GREAT GIFTS AND POSITIVE VIBES ONLY.

MAY
4th

STAR WARS DAY

MAY THE FORCE BE WITH YOU

MAY
5th

WORLD LAUGHTER DAY

MAY
5th

CINCO DE MAYO

(MEXICAN FESTIVAL)

MAY
11th

FAIR TRADE DAY

GIVE GIFTS THAT TASTE GOOD AND DO GOOD

MAY
12th

INTERNATIONAL NURSES DAY

MAY
13th

MENTAL HEALTH AWARENESS WEEK

REWARD, RECOGNISE AND RELAX

MAY
29th

NATIONAL BISCUIT DAY

SOMEONE SAY "BISCUITS"?

SUMMER

JUN

FINALLY: SUMMER. LET'S MAKE THIS ONE COUNT!

JUN

LBGTQ+ PRIDE MONTH

SHOW YOUR PRIDE

JUN

SUMMER PARTIES

TREAT THE TEAM TO PARTYWEAR

JUN
11-13th

SHAVUOT

(JEWISH HOLIDAY)

JUN
16th

FATHER'S DAY

REWARD THE DADS IN YOUR OFFICE

JUN
16-19th

EID AL-ADHA

(ISLAMIC HOLIDAY)

FEAST ON FRESH FRUIT

JUN
21st

SUMMER SOLSTICE

JUN
22nd

WINDRUSH DAY

JUN
31st

ARMED FORCES DAY

POWER UP YOUR SHOW OF SUPPORT

JUL

BUILD PIPELINES AND POSITIVE RELATIONSHIPS.

JUL

SUMMER SALES START!

BOOST YOUR SALES WITH IRRESISTIBLE INCENTIVES

JUL
1st

INTERNATIONAL JOKE DAY

JUL

SCHOOLS BREAK UP FOR SUMMER

GIVE FRAZZLED PARENTS A NIGHT OFF

JUL
6-7th

HIJRI NEW YEAR

(ISLAMIC NEW YEAR)

JUL
18th

SOUTH ASIAN HERITAGE MONTH BEGINS

CELEBRATE WITH A FEAST OF FLAVOUR

JUL
30th

INTERNATIONAL FRIENDSHIP DAY

SHARE GIFTS AND STRENGTHEN CLIENT RELATIONSHIPS

AUG

SHOW YOU CARE WITH THOUGHTFUL TOKENS OF APPRECIATION.

AUG

THANK CLIENTS AND COLLEAGUES FOR THEIR CONTINUED SUPPORT

A THOUGHTFUL WAY TO SAY 'THANK YOU

AUG
1st

WORLD BREASTFEEDING WEEK

'BABY BITS' – ALWAYS WELCOME

AUG
8th

INTERNATIONAL CAT DAY

AUG
17th

SOUTH ASIAN HERITAGE MONTH ENDS

AUG
19th

WORLD HUMANITARIAN DAY

SHOW APPRECIATION #NOMATTERWHAT

AUG
26th

INTERNATIONAL DOG DAY

CHARMING CHINAWARE FOR DOG LOVERS EVERYWHERE

AUTUMN

SEP

AN IMPORTANT TIME TO STAND UP AND MAKE YOUR GIFTING COUNT.

SEP
START OF A NEW SCHOOL YEAR

MAKE A MEMORABLE DIFFERENCE TO UNIFORM EXPENSES

SEP
9th
NATIONAL TEDDY BEAR DAY

GIVE A HEARTWARMING BEAR HUG

SEP
13th
NATIONAL STAND UP TO CANCER DAY

CELEBRATE SURVIVAL AND COMMEMORATE LOSS

SEP
21st
INTERNATIONAL DAY OF PEACE

SEP
23-29th
NATIONAL INCLUSION WEEK

SHOWCASE YOUR WORKPLACE'S DEI EFFORTS

SEP
27th
WORLD'S BIGGEST COFFEE MORNING

#MACMILLANCOFFEEMORNING

OCT

A MONTH OF BIG EVENTS FOR COLLEAGUES TO EMBRACE.

OCT
BLACK HISTORY MONTH

OCT
1st
WORLD VEGETARIAN DAY

HELP YOUR TEAM EMBRACE A PLANT-BASED LIFESTYLE

OCT
2-4th
ROSH HASHANAH

(JEWISH NEW YEAR)

BRING IN A SWEET AND PLEASANT YEAR

OCT
4th
WORLD SMILE DAY

OCT
6th
GRANDPARENTS DAY

OCT
10th
WORLD MENTAL HEALTH DAY

PROMOTE WELLNESS ACROSS YOUR WORKFORCE

OCT
11th
NATIONAL COMING OUT DAY

OCT
12th
YOM KIPPUR

(HOLIEST DAY IN THE JEWISH CALENDAR)

OCT
31st
HALLOWEEN

SORT YOUR EMPLOYEES' SPOOKY SUPPLIES

NOV

BRIGHTEN DARK EVENINGS WITH BONFIRE NIGHT AND FESTIVAL OF LIGHTS.

NOV
1st
DIWALI FESTIVAL OF LIGHTS

TIME FOR SERIOUS SWEET STUFF

NOV
1st
BANDI CHHOR DIVAS

(SIKH CELEBRATION)

NOV
5th
BONFIRE NIGHT

ADD A TOUCH OF SPARKLE TO THEIR CELEBRATIONS

NOV
9th
WORLD ADOPTION DAY

RECOGNISE ALL THOSE TOUCHED BY ADOPTION

NOV
11th
REMEMBRANCE DAY

NOV
19th
INTERNATIONAL MEN'S DAY

NOV
29th
BLACK FRIDAY

WINTER

DEC

(SECRET) SANTA CLAUS IS COMIN' TO TOWN.

DEC
2nd

CYBER MONDAY

DEC
5th

INTERNATIONAL VOLUNTEER DAY

TREAT THEM TO AN EXTRA-SPECIAL LUNCH

DEC
7th

NATIONAL CHRISTMAS JUMPER DAY

GIVE FESTIVE JUMPERS WORTH KEEPING

DEC
8th

BODHI DAY

(BUDDHIST DAY OF ENLIGHTENMENT)

DEC
21st

WINTER SOLSTICE

DEC
25th

CHRISTMAS DAY

MAKE THIS THE MOST MAGICAL CHRISTMAS YET

DEC **25th** JAN **2nd**

HANUKKAH

(JEWISH FESTIVAL)

DEC **26th** JAN **1st**

KWANZAA

(A CELEBRATION OF AFRICAN HERITAGE)

DEC
31st

NEW YEAR'S EVE

BRING IN 2025 WITH BEST-EVER BUBBLES

No matter the occasion, treat your clients, customers and colleagues to an M&S Gift Card.

Place your order today, and make every gifting moment count.

Order now