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CORPORATE GIFTS

7 reasons to create exceptional employee experiences

The phrase 'employee experience' has been growing in popularity over the past few years, and many businesses have started to invest in its improvement.

However, there are still a lot of companies yet to prioritise this type of interaction... and they are missing out.



Happy employees are up to

20%
more productive

at work. A positive employee experience breeds happy employees, which not only builds a stronger work culture, but also impacts business performance^{viii}.



Highly engaged employees are

87%
less likely to leave

their companies than their less engaged counterparts^{ix}.



Companies with engaged employees generate

2.5x more revenue

compared to competitors with low engagement levels^x.

Employers say a defined employee value proposition (EVP) has a

positive impact

on retention (63%) and recruitment (70%)^{xi}.



In a survey,

56%

of employees stated that they would value success celebrations, 45% stated they'd appreciate weekly drinks and socials, and 37% would value wellbeing initiatives such as yoga, pilates or puppies in the office.



65%

of employees say they would work harder if they received benefits such as extra money or gift cards^{xii}.



Employees whose managers consistently acknowledge them for good work are

5x more likely to stay at the company^{xiii}.

If you want to create memorable employee experiences and build an engaged and motivated workforce, we can help. At M&S Corporate Gifts, we enable businesses to give employee rewards that really make a difference. From sportswear and pampering kits, to plant-based foods and home furnishings, you can now empower everyone to choose their own unique gift.

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^{viii} <https://www.saplinghr.com/blog/8-stats-employee-experience>

^{ix} <https://giveandtakeinc.com/blog/employee-engagement/a-roundup-of-2019-employee-engagement-facts-and-statistics/>

^x <https://www.socialchorus.com/blog/employee-experience/high-employee-turnover-the-real-causes-and-impact/>

^{xi} <https://www.peoplemanagement.co.uk/news/articles/firms-prioritising-employee-experience-and-reward-package-attract-talent>

^{xii} <https://www.hrreview.co.uk/hr-news/reward-news/more-than-half-of-employees-say-receiving-a-gift-card-or-cash-bonus-would-make-a-company-more-of-a-desirable-place-to-work/121146>

^{xiii} <https://giveandtakeinc.com/blog/employee-engagement/a-roundup-of-2019-employee-engagement-facts-and-statistics/>