

The phrase 'employee experience' has been growing in popularity over the past few years, and many businesses have started to invest in its improvement.

However, there are still a lot of companies yet to prioritise this type of interaction... and they are missing out.



Happy employees are up to

20% more productive

at work. A positive employee experience breeds happy employees, which not only builds a **stronger work culture, but also impacts business performance**^{viii}.



Highly engaged employees are



their companies than their less engaged counterparts^{ix}.



Companies with engaged employees generate

2.5x more revenue

compared to competitors with low engagement levels^x.



positive impact

on retention (63%) and recruitment (70%)^{xi}.



In a survey, **56%**

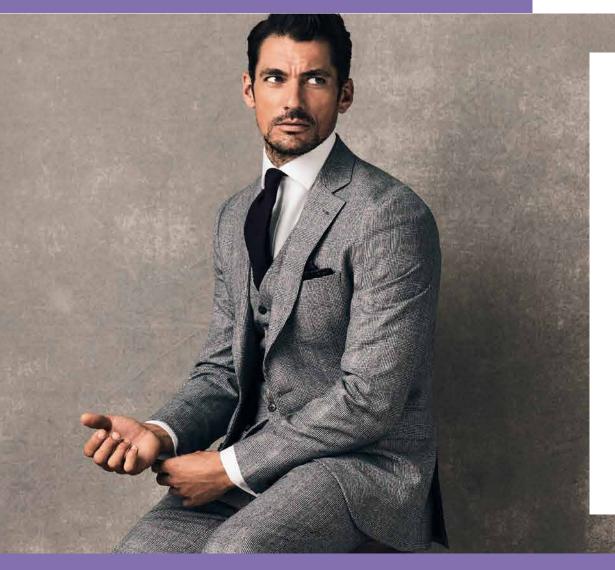
of employees stated that they would value success celebrations,

45% stated they'd appreciate weekly drinks and socials, and 37% would value wellbeing initiatives such as yoga, pilates or puppies in the office.



65% of employees say they would work harder if they received benefits

such as extra money or gift cards^{xii}.





Employees whose managers consistently acknowledge them for

good work are

5x more likely to stay at the company^{xiii}.

If you want to create memorable employee experiences and build an engaged and motivated workforce, we can help. At M&S Corporate Gifts, we enable businesses to give employee rewards that really make a difference. From sportswear and pampering kits, to plant-based foods and home furnishings, you can now empower everyone to choose their own unique gift.

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vii https://www.saplinghr.com/blog/8-stats-employee-experience

🛿 https://giveandtakeinc.com/blog/employee-engagement/a-roundup-of-2019-employee-engagement-facts-and-statistics/

* https://www.socialchorus.com/blog/employee-experience/high-employee-turnover-the-real-causes-and-impact/

xi https://www.peoplemanagement.co.uk/news/articles/firms-prioritising-employee-experience-and-reward-package-attract-talent

xii https://www.hrreview.co.uk/hr-news/reward-news/more-than-half-of-employees-say-recieving-a-gift-card-or-cash-bonus-would-make-a-company-more-of-a-desirable-place-to-work/121146

xiii https://giveandtakeinc.com/blog/employee-engagement/a-roundup-of-2019-employee-engagement-facts-and-statistics/