

Keep on giving to your employees

From fun teambuilding days out to thoughtful gifts, corporate perks are a great way to engage employees and increase their loyalty to your business. However, it's important that your reward scheme becomes a regular feature – if it falls from your priority list it can become demotivating for employees, cause productivity levels and outputs fall. Here, we take a look at why it's so crucial to consistently recognise your workforce.

Company loyalty is dwindling –

43%

of workers are willing to **leave their roles** for only a 10% salary increase – citing **company culture as the main reason for leaving.**¹

However,

59%

of employees say that a **personalised benefits package** would encourage them to **stay in their job.**²



20%

of employees say they're **told about perks and benefits** when starting at a company, but then **never hear anything more about them.**³

Being an honest and responsive manager is key, as

75%

of employees who leave their job voluntarily don't quit their job, they **quit their bosses.**⁴



Loyal employees save you money; the average employee can cost **SMEs in the UK £11,000 to replace.**⁵

But it's not all bad news...



75%

of employees receiving **monthly recognition** are satisfied with their job.⁶

Employees whose managers consistently acknowledge them for good work are

5x

more likely to stay at the company.⁷



Giving your employees unforgettable and consistent rewards shows your appreciation for the work they do, and keeps them loyal to your business.

M&S Corporate Gifts are a simple and cost-effective way of recognising greatness in the workplace, and giving your employees the regular encouragement they need to perform well and help your business grow.

Get in touch today on

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to find out more about rewarding your employees.