

M&S

CORPORATE GIFTS

Build employee loyalty with small gestures



With less than half of UK employees saying they are engaged at work¹...

It's time to do something about it – and what better time to start than Christmas? Only 12% of UK employees are completely happy with their job². But with Christmas right around the corner, you can boost merriment with small corporate perks such as gifts and will keep your employees motivated in the New Year, and beyond.

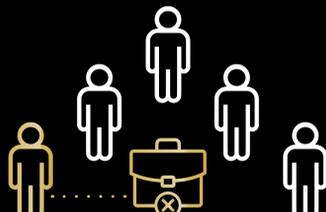
Here we look at how building a recognition culture in your workplace can keep employees loyal, whilst simultaneously growing your business.



45%

of new hires

have applied elsewhere after a bad day at work³...



1 in 5

employees say

it is likely that they will voluntarily quit their role in the next year.⁴

Christmas is the time to make a change...



Companies with a high 'recognition culture' have been found to have a

30%

lower turnover.⁵



70%

of employees

say their motivation and morale would improve if managers said 'thank you' more.⁷



71%

of employees

said that they value recognition and rewards from their employer.⁶



94%

of employees

would like a Christmas gift from their employer to make them feel valued.⁸

Plan for the year ahead...

Almost

50%

of UK workers stated that perks would make them feel even happier at work.⁹



With the festive season in full swing, it's important to keep employees loyal and engaged in your business – a happy workforce can increase sales by up to 20%.¹⁰

Make your business unforgettable this Christmas by rewarding employees for their hard work with M&S Corporate Gifts. Our budget-friendly options give your people the choice to select a luxurious gift that will make them feel truly special at this magical time of year.

Get in touch today on

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or by email

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to find out more.

1 <https://www.gallup.com/employee-pulse/#section1>
2 <https://www.peoplemanagement.co.uk/voices/comment/uk-becoming-happier-but-workforce-is-not>
3 <https://www.westminsterpartners.com/insights/newsletter/keeping-employees-loyal-in-a-tight-labor-market>
4 <https://blog.staffcircle.com/employee-engagement-statistics-2019>
5 <https://www.peoplemanagement.co.uk/voices/comment/uk-becoming-happier-but-workforce-is-not>
6 <https://www.employeebenefits.co.uk/employee-engagement-productivity-trends-uk/>
7 <https://screencloud.blog/employee-engagement-statistics-2019>
8 <https://www.forbes.com/sites/stephykern/2018/12/09/holiday-gift-giving-what-do-your-employees-or-your-boss-really-want/#6b86c97549d6>
9 <https://www.screencloud.co.uk/employee-perks-what-uk-workers-really-want/>
10 <https://www.businessinsider.co.uk/are-you-failing-at-employee-engagement-66234/>